



7<sup>th</sup> Edition of  
**International Construction  
Chemicals Conference**



# CONSTRUCTION CHEMICALS

## FOR SUSTAINABLE AND DURABLE STRUCTURES

Date: December 5 - 6, 2019

Venue: TAJ LANDS END, Bandra, Mumbai - 400050

### THEME:

The Role of Construction Chemicals in infrastructure Development, Residential Construction, Industrial and Commercial Applications.

Organised by



*Building better together*

## AGENDA OF C3 (7)

In recent times, India has emerged as the fastest growing major economy in the world. Going forward, India also has ambitious plans such as becoming a \$5 trillion economy by 2024. Currently, Indian economy's GDP is pegged at \$2.9 trillion. Achieving the country's ambitious targets, therefore, means using modern, state-of-the-art technology that facilitates bigger, higher and stronger structures in various environmental conditions.

Chemicals provides the required modifications for materials and constructions to perform as per expectations and deliver the end strengths in various climatic and critical conditions. To keep with the pace of developments, construction chemicals

industry develops localised products which not only make construction of modern structures possible by imparting easy workability, better strength development characteristics and expected performance in extreme environmental conditions but also enables better maintenance of structures through various climates extending their life.

In this edition of the International Construction Chemicals Conference, CCMA aims to further the reach and impact of construction chemicals by organising a two day seminar with sectorial focus on the use of construction chemicals in Residential construction; in industrial and commercial applications; and in large scale infrastructure development.

## ABOUT CCMA

Construction chemicals positively contribute to the high quality and durability of any construction. The Construction Chemicals industry in India is currently evolving at a rapid phase and is growing fast. The market for construction chemicals in India is projected to exhibit a promising CAGR of 17.2% between 2014 and 2020. The Indian Construction Chemicals market is estimated to reach a market value of US\$1,890 million by 2020.

In India the industry currently represents a combination of organized and unorganized sector. The leading manufacturers have come to-gether to form an association - The Construction Chemicals Manufacturers' Association (CCMA). The key objective of CCMA will be to promote the growth of the Construction Chemicals industry by raising the awareness and quality standards as well act as a representative body for communicating with Government, chambers of commerce, regulatory authorities and other forums, be it domestic or international.

Provide a forum for construction chemicals manufacturers in India and promote the interest of its members in relation to Commerce and Industry in India. In particular, identify and discuss common problems facing the construction chemicals industry to arrive at solutions, including exchange of information amongst its members.

Educate members on provisions of various central and state enactments and their amendments through seminars, meetings, exhibitions etc.

Promote and accelerate the growth of the Construction Chemicals industry in India by collecting and disseminating statistical and technical information and creating awareness to maintain high standards among users.

Stand out as a body to continuously impart awareness amongst construction chemicals manufacturers to maintain high standards and business ethics for the benefit of end users. Achieve this through continuous education in the field of construction chemicals by means of training and upgrading the skills of personnel by Organizing Workshops, Conferences, Lectures, Seminars, Disseminating Information through Periodicals or Journals, Books, Institution of Scholarships, Fellowships, Awards, and Encouraging research studies.

### AIMS AND OBJECTIVES OF CCMA

Be a constructive forum to communicate with governmental bodies/ Associations, Chambers of Commerce and other Commercial, Industrial and Public bodies within or outside India to promote the objectives of the Association.

To subscribe to become a member of or otherwise affiliate or cooperate with any other body in India or elsewhere with which the Association has common interest to establish, cooperate with, or receive into the association or otherwise assist any Association or accept affiliation of any other association having objectives similar to those of Association.

To do all such acts, deeds and things as may be necessary and conducive to the Manufacture, and Development of trade and Commerce in relation to or Incidental to the Construction Chemicals Industry, in the promotion or attainment, or in the overall interest of the objectives of association.

To establish a just, equitable standard / practices in the manufacture of Construction Chemicals, Trade and Commerce. To regulate the conduct and practice of Construction Chemicals trade and manufacture.



# The presentations and technical sessions shall address the following

## RESIDENTIAL

### Mass Housing

- ♦ Fast Construction
- ♦ Easy Supplies
- ♦ Durable Watertight Structures

## INDUSTRIAL

### Food and Beverages

- ♦ Fast Construction to reduce the downtime of the project

- ♦ Easy Cleaning Process
- ♦ Durable Structures
- ♦ Clean Room Concepts

## COMMERCIAL

### Airports

- ♦ Sustainable Construction Practices
- ♦ Watertight Concrete
- ♦ Fast Construction
- ♦ Durable Hassle Free Floor Concepts

## INFRASTRUCTURE

### Metro / High Speed Rails/Monorails/ Bridges/Fly Overs

- ♦ Mass Concreting
- ♦ Fast Construction
- ♦ Durable Structures
- ♦ Sustainable Construction Practices
- ♦ Watertight Structures

## WHO SHOULD ATTEND

- Government Institutes and Construction Bodies • Real Estate Developers
- Builders and Civil Contractors • Infrastructural and Industrial Enterprises
- Engineers • Architects • Consultants • PMCs and EPC Contractors
- Applicators and Resellers of Construction Chemicals
- Construction Chemicals Professionals

We also welcome architectural, design & civil engineering students to take part in the conference. The student participants will be given participation certificate at the end of the session.



## SPONSORSHIP OPPORTUNITIES

### PLATINUM

₹ 5,00,000

#### Deliverables:

10 Delegate Passes, 3 Banners at venue, Logo and Name in all communications and on backdrop as Platinum sponsor, 10 min. company presentation, Brochure in the Delegate Kit.

### GOLD

₹ 3,50,000

#### Deliverables:

6 Delegate Passes, 1 Banner at venue, Logo and Name in all communications and on backdrop as Gold sponsor, Brochure in the Delegate Kit.

### SILVER

₹ 2,00,000

#### Deliverables:

4 Delegate Passes, 1 Banner at venue, Logo and Name in all communications and on backdrop as Silver sponsor, Brochure in the Delegate Kit.

### BRONZE

₹ 1,25,000

#### Deliverables:

2 Delegate Passes, 1 Banner at venue, Logo and Name in all communications and on backdrop as Bronze sponsor, Brochure in the Delegate Kit.

### KIT

₹ 2,00,000

#### Deliverables:

4 Delegate Passes, 1 Banner at venue, Name & logo on the back drop and Inner Flap of the Kit, Brochure in the Delegate Kit.

### NETWORKING DINNER

₹ 2,00,000

#### Deliverables:

4 Delegate Passes, 2 Banners at Dinner venue, Brochure in the Delegate Kit.

### LUNCH

₹ 1,00,000  
(Per Day)

#### Deliverables:

2 Delegate Passes, 3 Banner at Lunch venue, Brochure in the Delegate Kit.

### LANYARD

₹ 75,000

#### Deliverables:

1 Delegate Pass, Name and Logo on Lanyard, Brochure in the Delegate Kit.

18% GST Extra

## DISTRIBUTION OF CATALOGUES THROUGH KIT

₹ 50,000

(Maximum 8 Pages Promotional Literature + One Complimentary Gift Item)

2Mtr X 2Mtr Stall Available at ₹1 Lac - Limited Stalls are Available

**10 % Discount on registration fees for delegates coming from Supporting organisation**

## DELEGATE FEE

Members of CCMA &  
Supporting Organisation

₹ 5,000\*

All Others

₹ 6,000\*

Students

₹ 2,500\*\*

\*Fee includes: Registration, delegate kit, conference literature, lunch, tea /coffee, networking dinner. Excludes airfare, hotel stay or any other incidental expenses.

\*\*Fee includes: Delegate kit, conference literature, lunch, tea/coffee and participation certificate | +GST

### For Net Banking

Name of the Account : **CONSTRUCTION CHEMICALS MANUFACTURERS ASSOCIATION**  
Payee Bank : State Bank of India, Sion branch Mumbai - 400022 | Account Number: 62113917133  
IFSC Code : SBIN0020313 | PAN : AAAAC7248R | GSTIN : 27AAAAC7248RIZ5

\*Cheque / DD should be drawn in favour of '**Construction Chemicals Manufacturers Association**' payable at Mumbai

**For Registration And Sponsorship Opportunities:** [c3rcommunications@gmail.com](mailto:c3rcommunications@gmail.com) | Web: [www.ccmaindia.com](http://www.ccmaindia.com)

## ADVISORY COMMITTEE

**Mr. Samir Surlaker**

Director Assess Buildchem Private Limited,  
Immediate Past President, CCMA

**Mr. Vivek Naik**, Immediate Past President, ICI

**Mr. Vinay Gupta**

President, ICI, CEO, Tandon Consultants Pvt. Ltd.

**Mr. V R Kulkarni**, Past President, ICI

**Dr. R Jagdish**, Past President, ICI

**Mr. Sana Ratnavel**

Immediate Past President, ACCE (I)

**Dr. M U Ashwat**, President ACCE(I)

**Mr. Satish K**, President ASCE (I)

**Dr. G L Sivakumar Babu**, President IGS

**Er. Ramesh Kulkarni**

Past Chairman IGS Pune Chapter

**Dr. Chandrashekar Prabudesai**

President IEI Goa Chapter

**Dr. Raje**, Chairman, IEI Maharashtra

**Mr. V Suresh**, Ex Chair HUDCO, Chairman IGBC

**Mr. S Raghupathy**

Deputy Dir. General, CII & In-Charge, IGBC

**Mr. M A Jacob**

Past President, ACI - Indian Chapter

**Mr. Atul Bhobe**

Managing Director, S N Bhobe & Associates P. Ltd.

**Dr. N Bhanumathidas**, Director, INSWAREB

**Dr. Manamohan Kalgal**, Advisor, Ultratech Ltd.

**Mr. K Jayashankar**, Ultratech Ltd.

**Mr. Ashwin Moghe**, Ultratech Ltd.

**Mr. Anil Kumar Pillai**

DGM (Tech Service), Ramco

**Mr. Abhijit Dutta**, Managing Director,  
Mapei Construction Products India Pvt. Ltd.

**Mr. Chetan Raikar**, Managing Director,  
Structwel Designers & Consultants Pvt. Ltd.

**Prof. Charanjit Singh Shah**

Founding Principal, Creative Gourp,  
Past President IIA

**Dr. Raghuvir Salkar**

President, India Chapter of ACI

**Mr. Sunny Surlaker**

Vice President, Indian Chapter of ACI

**Mr. Mohan**, Chairman - INSTRUCT

**Mr. KGK Moorthy**, President (South), SSPC

**Smt. Sangeeth Wijj**, President WISE

## ORGANISING COMMITTEE

### Convenor

**Dr. Vijay Immanuel Raman**

Vice President, CCMA, Business Director  
Construction Chemicals, South Asia, BASF

### Co Convenor

**Dr. Ketan R Sompura**, Head - Concrete,  
R&D & Technical Sika India Pvt. Ltd.

**Dr. B L Maheshwari**

President, CCMA, MD & CEO, Aquaproof  
Construction Chemical (I) Pvt. Ltd.

**Mr. D P Sengupta**

General Secretary, CCMA, President, STP Ltd.

**Mr. Rakesh Shah**

Joint Secretary, CCMA, MD, Fairmate Chemical Pvt. Ltd.

**Mr. Satish Jaysankar**, Treasurer, CCMA,

MD, Concrete Additive & Chemicals Pvt Ltd (CAC)

### Committee Members

**Mr. Gopinath Krishnan**

MD, Ardex Endura India Pvt. Ltd.

**Mr. Sujay Surlaker**

Director, Assess Build Chem Pvt. Ltd.

### Co-Opt Members

**Mr. Gangadharan Manari**

Executive Chairman Cera-Chem Pvt. Ltd.

**Mr. Vivekanandan M**

MD, Flowcrete India Pvt. Ltd.

**Mr. A J Charles**

Director, Perma Construction Aids Pvt. Ltd.

**Mr. Karthick Pandiyan**

Director, Southern Chemicals India Pvt Ltd.

# OFFICE BEARERS

## President



**B L Maheshwari**  
MD & CEO, Aquaproof  
Construction  
Chemical (I) Pvt. Ltd.

## Vice-President



**Vijay Immanuel Raman**  
Business Director  
Construction Chemicals  
South Asia, BASF

## General Secretary



**D P Sengupta**  
President, STP Ltd.

## Joint Secretary



**Rakesh Shah**  
MD, Fairmate Chemical  
Pvt. Ltd.

## Treasurer



**Satish Jaysankar**  
MD, Concrete Additive &  
Chemicals Pvt Ltd (CAC)

## Committee Member



**Ketan R Sompura**  
Head - Concrete, R&D &  
Technical  
Sika India Pvt Ltd

## Committee Members



**Gopinath Krishnan**  
MD, Ardex Endura  
India Pvt. Ltd.



**Sujay Surlaker**  
Director, Assess Build  
Chem Pvt. Ltd.



**Gangadharan Manari**  
Executive Chairman  
Cera-Chem Pvt. Ltd.



**Vivekanandan M**  
MD,  
Flowcrete India Pvt. Ltd.



**A J Charles**  
Director,  
Perma Construction  
Aids Pvt. Ltd.



**Karthick Pandiyan**  
Director,  
Southern Chemicals  
India Pvt Ltd.

## Co-Opt Members

# SUPPORTING ORGANISATIONS



India Chapter of  
American Concrete Institute



American Society of  
Civil Engineers



Association of Consulting  
Civil Engineers (India)



Engineering Council  
of India



Indian Concrete Institute



Indian Green  
Building Council



Institute for Research,  
Development and Training of  
Construction Trades and Management



The Institution  
of Engineers



The Society for Surface  
Protective Coatings - India



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& Engineering

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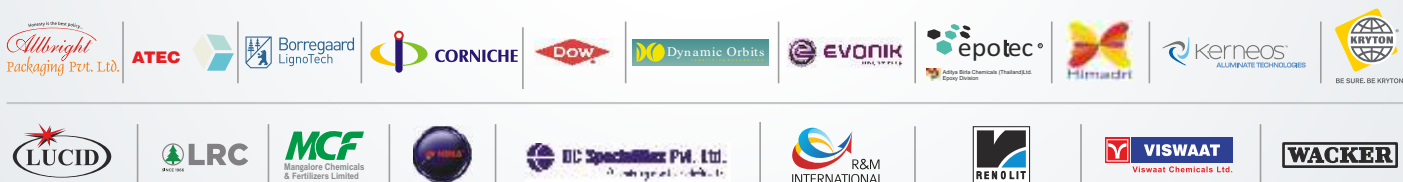
**THE Masterbuilder**  
Nobody Covers Civil Engineering Better



## CCMA ORDINARY MEMBERS



## CCMA ASSOCIATE MEMBERS



**You too can join our initiative to build better together**

Membership Category	Membership Fee	Annual Subscription
Patron Member	₹ 10,00,000/-	By invitation
Ordinary Member	₹ 1,00,000/-	₹ 35,000/-
Associate Member	₹ 50,000/-	₹ 20,000/-



### Construction Chemicals Manufacturers Association

B-6, 23, 1st Floor, Narmada Premises Co-op. Society Ltd.,  
Wadala Truck Terminal, Opp. RTO Wadala (E), Mumbai-400037.

Mob: +91 93235 51522; +91 78755 65563

Email: ccma.communications@gmail.com | c3rcommunications@gmail.com,

Web: [www.ccmaindia.com](http://www.ccmaindia.com)

# DELEGATE REGISTRATION FORM



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**₹ 5,000\***

All Others

**₹ 6,000\***

Students

**₹ 2,500\*\***

\*Fee includes: Registration, delegate kit, conference literature, lunch, tea /coffee, networking dinner. Excludes airfare, hotel stay or any other incidental expenses.

\*\*Fee includes: Delegate kit, conference literature, lunch, tea/coffee and participation certificate | +GST

**Please register the following persons as delegate:**

Name:

Designation:

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_  
4 \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Cheque / DD No\*: \_\_\_\_\_ Date: \_\_\_\_\_ For ₹ \_\_\_\_\_

(Rupees: \_\_\_\_\_

\_\_\_\_\_ ) is enclosed towards Delegate Fee

Name of the Organisation: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

#### For Net Banking

Candidates are required to fill the NEFT receipt as required by the Bank with beneficiary details as follows. Please enclose proof of transaction along with your registration form

Name of the Account : CONSTRUCTION CHEMICALS MANUFACTURERS ASSOCIATION  
Account Number : 62113917133 | Payee Bank : State Bank of India, Sion Branch Mumbai- 400022  
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Mail to: The Masterbuilder, | Mob: 9343833191 | Email: c3communications@gmail.com

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Name of Company and Designation

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Sponsorship Category	Amount (₹)	Free Delegates	Presentation Slot	Space for Banners	Logo and Name	Free Distribution
Platinum	5,00,000	10	10 Min.	3	Yes	Yes
Gold	3,50,000	6	---	1	Yes	Yes
Silver	2,00,000	4	---	1	Yes	Yes
Bronze	1,25,000	2	---	1	Yes	Yes
Kit	2,00,000	4	---	1	Yes	Yes
Networking Dinner	2,00,000	4	---	2	---	Yes
Lunch (Per Day)	1,00,000	2	---	3	---	Yes
Lanyard	75,000	1	---	---	Yes	---

18% GST Extra

### Distribution of Catalogues through Kit

₹ 50,000/-

(Maximum 8 Pages Promotional Literature + One Complimentary Gift Item)

18% GST Extra

### Sponsorship for '7<sup>th</sup> Edition of International Construction Chemicals Conference'

Please complete the following information

Name: \_\_\_\_\_ Designation: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Indicate sponsorship amount and the category you would like to sponsor

Sponsorship Category: \_\_\_\_\_ Amount: \_\_\_\_\_ Cheque / DD No\* \_\_\_\_\_

Date: \_\_\_\_\_ For ₹ \_\_\_\_\_ (Rupees: \_\_\_\_\_)

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